

Improving the health of your crops and the world

Haifa Group's newsletter brings you the latest plant nutrition updates; new solutions for advanced soilless greenhouses, single application nutrition for young orchards, and the Haifa Group commitment and support for the UN Global Compact initiative.

Zinc deficiency in plants: 8 surprising facts and ways of coping

Although zinc is considered to be a microelement, its role is crucial in plants and has very important impact on humans as well.



[Read more...](#)



The ultimate source of potassium nitrate

Potassium nitrate is a high quality source of both potassium and nitrogen, two essential macronutrients for plants.

[Read more...](#)

We support the UN Global Compact

Haifa Group has set itself the challenge of being part of the global effort and to act in accordance with the goals of the UN Sustainable Development Program and is working to achieve the 17 principles.



[Read more...](#)

