

**Pioneering the Future** 

## Alone in the Woods

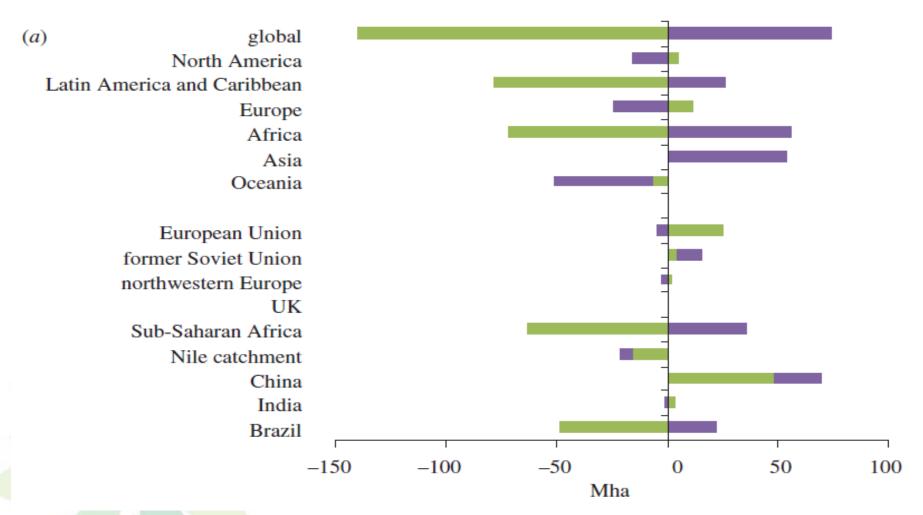
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Haifa Group

#### **Drivers of Demand**

- Demographic changes
  - World's population projected to increase; 30% in 25 years
- Continued economic growth
  - Global GDP increase; doubled in 25 years
- Regional shifts
  - Developed vs. developing economies; balance swing
- Environmental policies and regulations
  - Forests exclusion
- Energy policies
  - The use of biomass, inc. wood, is increasingly encouraged

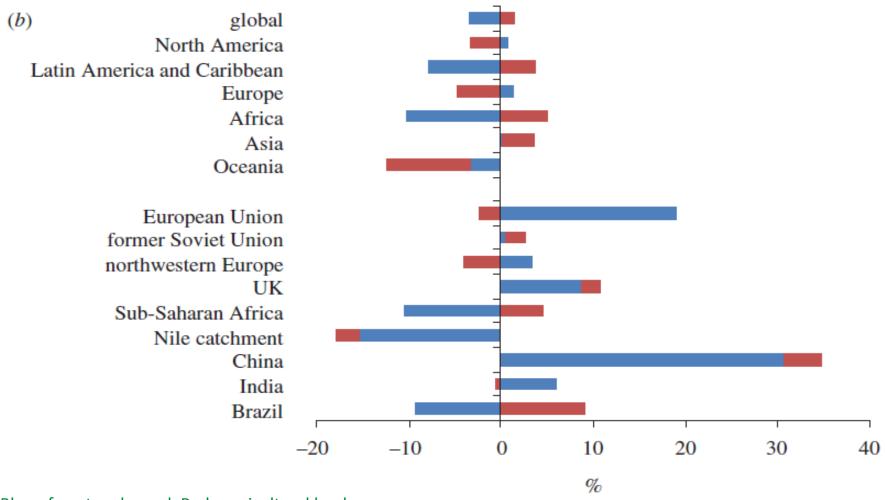
## Competition for Land - A Time of Change [Mha]



Green - forest and wood; Purple - agricultural land

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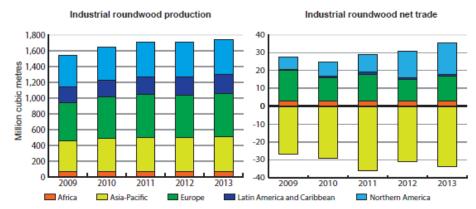
## Competition for Land - A Time of Change [%]

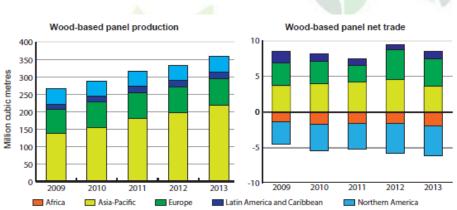


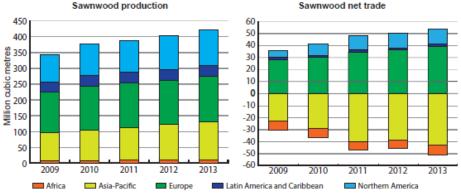
Blue - forest and wood; Red - agricultural land

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#### **Production & Trade**









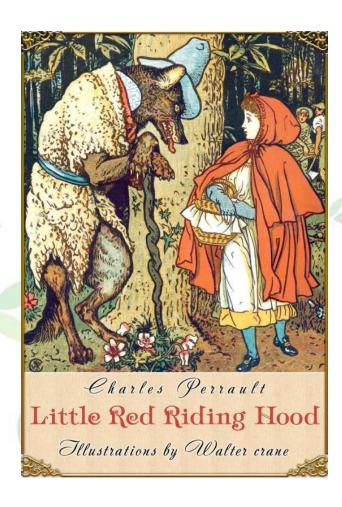
## Who's in the play?

#### Actors:

- A seedling
- The soil
- Climate Change
  - "The big bad wolf"

#### Screenplay:

- "Alone", Exposed
- High expectations
  - Survival
  - Life cycle
  - Deliveries





## The Plant & Soil



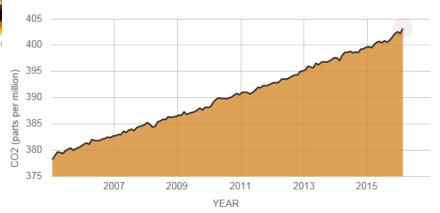
### The "Good" - Carbon Dioxide



This graph, based on the comparison of atmospheric samples contained in ice cores and more recent direct measurements, provides evidence that atmospheric ( Revolution. (Credit: Vostok ice core data/J.R. Petit et al.; NOAA Mauna Loa CO2 record.)

#### **DIRECT MEASUREMENTS: 2005-PRESENT**

Data source: Monthly measurements (average seasonal cycle removed). Credit: NOAA





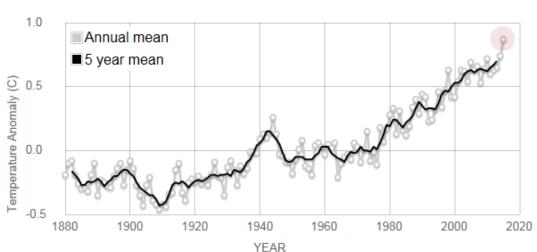
## The Bad? – Temperature

- ◆ Underestimated friend or foe?
- Fluctuating disruptive
- Season length
- Uneven!

#### GLOBAL LAND-OCEAN TEMPERATURE INDEX

Data source: NASA's Goddard Institute for Space Studies (GISS). Credit: NASA/GISS

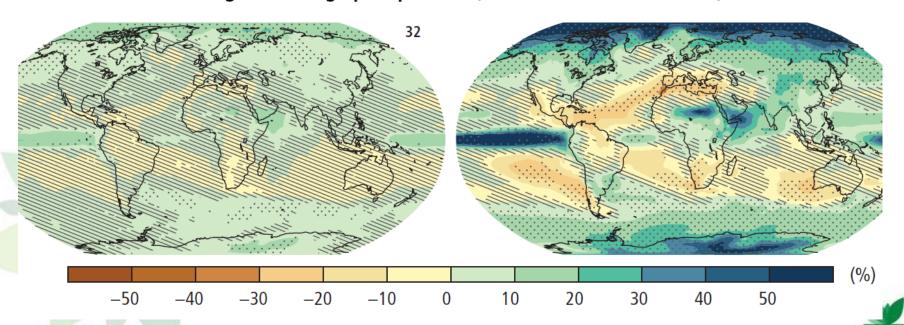




## The Ugly! – Precipitation

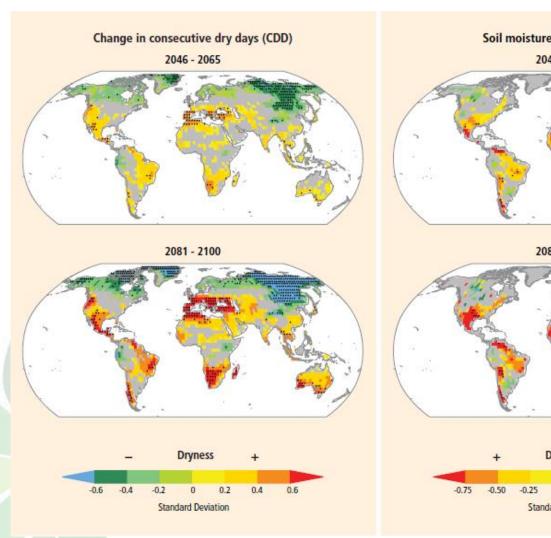
- Two main issues:
  - Shift Food production areas, Natural forests
  - Instability prediction, extremes

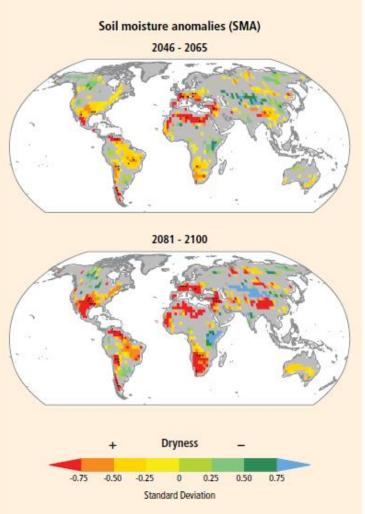
#### Change in average precipitation (1986–2005 to 2081–2100)



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# Indicators of Dryness (future terms)



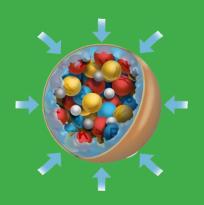


### Forests; On the Move

- Polar-ward shift by 500 km or more for boreal zones
- ♣ Forest expansion and replacement of up to 50% of current tundra area
- ♣ Lagged migration may lead to massive loss of natural forests... and a correspondent large carbon pulse
- ◆ Some... migration rates can be much more rapid
- For timber production, which relies on managed forests with migration facilitated by human actions, this negative effect of lagged migration might be of lesser importance than for natural forests

### What Can We Do?







How Can We Help?



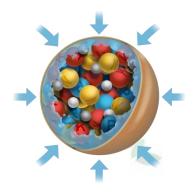
#### The Need

- Hand in Hand
  - Supply adapted to demand
    - Daily fluctuations
    - Seasonal requirements
- Day by Day
  - Environmentally Protected
    - Rain events
    - Over irrigation



#### The Offer

- Matched Nutritional Compositions
  - Coated and Uncoated
    - Potassium Nitrate; Urea; MAP, MgS; Boron!
    - Various N-P-K +/-Mg +/- ME



- Adapted Longevities (wide range)
  - From 2 M as starter and up to 16 M for complete establishment and sustained support @ 21 °C
- The Art of Blending
  - Based on soil texture and "water regime"
  - Define your needs, Compose your own



#### The Benefits

- Sustained Growth
  - Best match
- Nutrient Use Efficiency
  - Reduced rates
- Environmental Impact
  - Leaching, Emissions, Fixation
- Single Application
  - Nursery; @ planting
- Cost Effective
  - Coated / Uncoated Mix



## Take-Away Message

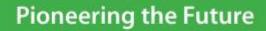
- The need for wood is increasing (and won't stop)
- Climate change will cause "involuntary migration"
- The managed forests / plantations will expand
- Weather instability will increase exposure to risk
- Investments require deliveries
  - There is no such thing as free lunch...

## **Haifa's Forest Concept:**

- Hand in Hand nutrition; Day by Day protection
  - Increased Nutrient Use Efficiency
  - Reduced Environmental Impact
- Making sure your investment, pays off!









# **Thank You**

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