



## NEW Fertilizer Conversion Calculator

Haifa presents a new tool on our website to help you easily convert between various units which are commonly used in the agricultural field. ppm to mmol/l and meq/l, yields and rate, EC units and many more.

[Start calculating...](#)

"With Haifa products, we are confident that we can get high yields and quality"

the Borg family from Australia have great tips for your fruit growing program.

[For the full interview](#)



## Coming close to IDEAL FERTILIZER (IF)

Haifa's South East Europe GM has some interesting insight regarding our industry – "we, as the front line nutrition innovators, must spread the information to the farmer's level"

[Find out more](#)



## Help your crop to cope with the winter's harsh conditions

Greenhouse crops production allows continuous supply of fresh vegetables and cut flowers year-round, but even in the protected growth environment, winter conditions present challenges. With careful fertilization growers can maintain high yield during the winter and keep on serving market demands.

[Click here to discover more](#)



## New season of online lectures

Following the success of our previous webinars during the summer, we are happy to announce on a new webinar season, free for our audience. Full list of future lectures are already inside our website. All registrations will open a week before. Stay tuned and follow our announcements via social media platforms & website.



Soiless Nutrigation™  
[View the full recording](#)



Haifa NutriNet™  
**14-15/10/2020**



Multicote™ Agri segments & main formulae  
**28-29/10/2020**

[View full schedule](#)

